

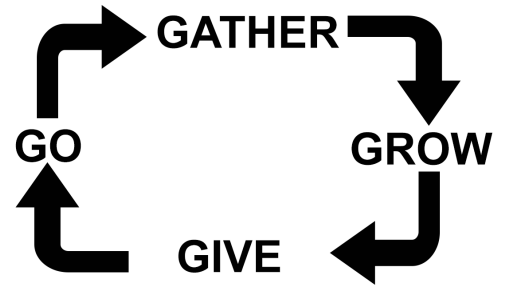
5 Year Vision/Mission/Strategy

LIFE CHURCH

The Mission: Life church exists to lead people to experience life change in Jesus.

The Strategy:

- **Gather** – Come together weekly (weekend service, midweek service, etc.)
- **Grow** – Mature in your faith (Life Groups, Life Track, baptism, LLC etc.)
- **Give** – Give of time, talent, and treasure (Life Team, tithing, Greater, missions trips, etc)
- **Go** – Make disciples (invest and invite, personal evangelism, etc)



The Values:

Church Values

- Relevant Environments
- Excellence in Ministry
- Leadership Development
- Authentic Community
- Purpose-Driven
- Innovative Creativity
- Biblical Authority
- Family Focused

Staff Values

- Work Ethic
- Sense of Humor
- Cultural Relevance
- Teachability
- Humility
- Flexibility
- Resilience
- Self-awareness
- Excellence

The Vision: *We aim to have greater influence & growth through **Multisite**, **Missions**, **Ministry Leadership**, and **Managing Resources**.*

Multisite:

Multisite Strategy:

- Have a campus in each of the 4 major MKE counties.
- Finish campus in Germantown (offices, parking lot, LLC/education space)

Multisite Growth Barriers:

- Break the 2000 barrier at Germantown and 2700 overall
 - Break 270 in weekly attendance for Life Kids Elementary (all campus)
 - Break 250 in weekly attendance for Life Kids Early Childhood (all campus)
 - Break 270 in weekly attendance for Life Church Youth (all campus)
- Baptize 1500 people since start of church (currently at 723 since beginning)
- Have 20,000 first time guests since beginning of LC (currently have had 11,661 since beginning)
- See 8,000 salvations/rededications since the beginning of LC (currently at 5,546 since beginning)
- Have 33% of weekend attendance serving in a Life Team (891 in year 5)
- Have 25% of first time guests attend Life Track (585 in year 5)
- Have 60% of weekend attendance active in Life Groups (1600 in year 5)

Missions:

- Give \$1,000,000+ annually to missions, \$8,000,000 total since start of LC (currently at \$3,983,000 since start of LC)
- Establish outreach strategy in Milwaukee
- Send 1500 on missions trips since the start of LC (we have currently sent 794 on trips)
- Establish an international strategy for missions

Ministry Leadership:

- Place 25 LLC students in ministry (we currently have 3)
- Establish a network within the business community (monthly gathering, Life Groups, etc.)
- Establish a leader pipeline within Life Church
- Resource churches through round tables and coaching groups

Managing Resources:

Finance:

- Maintain a 1:1 debt/income ratio
- Establish a reserve fund of \$300,000 undesignated
- Budget off 90% of last year's budget

Brand:

- Increase our marketing by doing TV, radio adds, social media campaigns, etc. Provide resources and training to other churches.