

## Measuring the 5 Year Vision

Category	Goal	Catalyst	1 Year (by Sept 2018)	3 Year (by Sept 2020)	5 Year (by Sept 2022)
Multisite	Have a campus in each of the 4 major MKE counties	Ryan	ID location and timeline of next campus	Launch 3rd campus, ID location and timeline of 4th and 5th	Launch 4th and 5th campuses
Multisite	Finish campus in Germanton (offices, parking lot, LLC/education space)	Ryan	Buy future LLC space	Finish out office building	Redo Parking Lot
Missions	\$8,000,000 total since start of LC (currently at \$3,983,000 since start of LC)	Alicia	\$720,000	\$850,000	\$1,000,000
Missions	Establish outreach strategy in MKE	Alicia	ID key relationships and launch partnership strategy publically	ID facility in MKE	Have a full-fledged outreach center in the heart of MKE
Missions	Send 1500 on missions trips since the start of LC (we have currently sent 794 on trips)	Alicia	115	140	170
Missions	Establish an international strategy for missions	Alicia	ID international strategy	Put in place missionaries and organizations that fit that strategy	TBD
Leadership	Place 25 LLC students in ministry (we currently have 3)	Dustin	Graduate the 2018 class and place (5 students)	Graduate 8 more student	Graduate 9 more students and place
Leadership	Establish a network within the business community	Pastor Aaron	Launch Business luncheons	Establish network concep	Resource and equip business leaders on an on-going basis
Leadership	Establish a leader pipeline within Life Church	Ryan	Have coaches & coordinators in place across all ministries	Have 1 leadership training per trimester for all coaches & coodinators	Fully functioning Leader Pipeline
Leadership	Resource churches through round tables and coaching groups	Pastor Aaron	Establish round table for FF, CC, and Connections departments	TBD	TBD
Resources	Maintain a 1:1 debt/income ratio	Ryan	Pay mortgage out of general fund	Give an additional \$100,000 annually to debt payoff	Give \$200,000 annually to additional debt payoff
Resources	Establish a reserve fund of \$300,000 undesignated	Ryan	Get reserve fund to \$100,000	Get reserve fund to \$175, \$300,000	Get reserve fund to
Resources	Budget off 90% of last year's budget	Ryan	Budget off a 0% increase	Budget off 95% of last year's budget	Budget off 90% of last year's budget
Growth	Break 2000 barrier at GC and 2700 overall	Staff	Average 1480 at GC, 1700 ove	Average 1700 at GC, 2100	Average 2000 at GC, 2700 overall
Growth	Break 270 in weekly attendance for Life Kids Elementary (all campus)	Josh W	150	200	270
Growth	Break 250 in weekly attendance for Life Kids Early Childhood (all campus)	Lindsey	140	180	250
Growth	Break 270 in weekly attendance for Life Church Youth (all campus)	Dylan	120	170	270
Growth	Baptize 1500 people since start of church (currently at 723 since beginning)	Amy	137	179	232
Growth	Have 20,000 first time guests since beginning of LC (currently have had 11,661 since beginning)	Staff	1400	1820	2340
Growth	See 8,000 salvations/rededications since the beginning of LC (currently at 5,546 since beginning)	Staff	551	717	931
Growth	Have 33% of weekend attendance serving in a Life Team (891 in year 5)	Cassie	475	650	891
Growth	Have 25% of first time guests attend Life Track (585 in year 5)	Cassie	350	450	585
Growth	Have 60% of weekend attendance active in Life Groups (1600 in year 5)	Amy	1020	1260	1620
Brand	Increase our marketing by doing TV, radio adds, social media campaigns, etc.	Daniel	Establish marketing strategy	Get services on TV	TBD
Brand	Provide resources and training to other churches	CC Team	Develop resource page	Do a LC Conference	Establish LC "network"